

## **MG Motor India strengthens its commitment to electric mobility in India; launches all-new ZS EV**

- Bigger, safer and more powerful 50.3kWh battery with globally certified quality: ASIL-D, IP69K & UL2580
- The all-new advanced technology battery delivers an updated range of 461 km with 176 PS power
- Best-in-class safety features include 6 airbags, Rear Drive Assist, 360° camera, hill descent control, ESC, TPMS and much more
- Luxurious interiors promise reimaged comfort for front and rear-seat passengers
- A superior connected experience with MG i-SMART, offering 75+ connected car features
- 2 Years of ZS EV – Saved approx. 70 Lac kg of CO2 equivalent to planting 42000 trees

**Gurugram, March 07, 2022:** MG Motor India today announced the launch of its all-new globally successful ZS EV. The all-new ZS EV comes with the largest in-segment 50.3 kWh battery with advanced technology, offering a 461 km certified range in a single charge.

The all-new ZS EV will be available in 2 variants (Excite & Exclusive), priced INR 21,99,800 and 25,88,000, respectively. While the bookings for exclusive variant starts now, bookings for excite variant will start from July 2022.

The all-new ZS EV has been restyled with striking exterior design elements, comfortable & premium interior, first-in-segment features like Dual Pane Panoramic Skyroof, Digital Bluetooth® Key, Rear Drive Assist, 360° Camera, i-SMART with 75+ Connected Car features, Hill Descent Control & much more. It also packs a globally certified (ASIL-D, IP69K & UL2580) battery that has passed 8 special safety tests, including fire, collision, dust, smoke, etc.

**Speaking on the launch, Rajeev Chaba, President & Managing Director, MG Motor India, said,** “The demand for ZS EV has been encouraging since its launch, and the all-new ZS EV will further strengthen the brand connect with our EV customers. ZS EV has been a global success in key markets, including the UK, Europe and Australia. Committed to the future of electric mobility in India, we ensure a superior ownership experience by building a robust & sustainable EV ecosystem. With the all-new ZS EV, we are confident to change the mindset and accelerate EV adoption in India.”

### **Spectacular Exterior design**

The all-new ZS EV adopts MG’s signature global design cues and features a New Electric design grill and 17” tomahawk hub design alloy wheels, offering superior aerodynamics while giving it a modern look. The Full LED Hawkeye headlamp and new LED tail lamps gives a fresh look and eye-catching design, making a powerful impression.

### **Comfortable & premium Interior**

Customer comfort is at the core of the all-new ZS EV. Its advanced features and styling offer a luxurious, comfortable & convenient in-cabin experience to the customers with luxury and refined elegance. The premium leather-layered dashboard, the centre armrest and a dual-pane panoramic sky roof can immediately grab eyeballs in the renewed and modernised interior. The all-new ZS EV also enhances the comfort of rear-seat passengers who can now enjoy extraordinary comfort on every trip with the newly added rear centre headrest, rear centre armrest with cup holders and rear AC vents.

### **New and improved technology**

While the current ZS EV already has a relatively long list of innovative features, the all-new ZS EV builds upon it. It comes with a full digital cluster with a 17.78cm (7” ) embedded LCD screen, a 10.1” HD touchscreen with Android Auto and Apple CarPlay, wireless phone charging, 5 USB Ports including

2 Type C charging ports, climate control through auto AC, and PM 2.5 Filter. It also includes an advanced i-SMART connectivity system with 75+ features to make the ride smart. The all-new ZS EV even features a Digital Bluetooth key that allows customers to drive without a physical key in select cases.

### **Prioritizing Safety through Technology**

The all-new ZS EV ensures the utmost safety with 6 airbags, a 360-degree camera and hill descent control along with a tyre pressure monitoring system (TPMS) and electronic stability control (ESC) for a smoother and controlled drive. The all-new ZS EV offers Rear Drive Assist features that enhance driver and passenger safety. These include Blind Spot Detection (BSD), which helps identify vehicles coming from a blind zone that are not detected by the outside rear view mirror. It also features Lane Change Assist (LCA), which warns the driver about possible collision hazards the moment the indicator is turned on. Finally, it offers a Rear Cross Traffic Alert (RCTA) that detects cars that might be approaching from the rear left or right but are outside the range of the reverse camera and rear parking sensors.

### **Bigger, Powerful and Safer battery**

The all-new ZS EV will now come with the largest in-segment 50.3kWH advanced technology battery that meets the best global safety standards (IP69K & ASIL-D). It is equipped with a new powerful motor that delivers the best-in-class power of 176PS and accelerates from 0 to 100 in just 8.5 seconds. Further, the battery has undergone eight special safety checks and received UL2580 global certification.

### **Infrastructure**

MG Motor is taking conscious steps towards strengthening the EV infrastructure in India. The brand has recently launched 'MG Charge', where 1000 AC fast chargers will be installed at residential localities across India. In the past, MG has also partnered with companies like Fortum, Delta, eChargeBays, Exicom, Electreefi and Tata Power to introduce DC and AC fast chargers across the country.

The car is available in 4 exterior colour variants: Ferris White, Currant Red, Ashen Silver and Sable Black.

The all-new ZS EV is covered under MG eShield for private customers, wherein the automaker provides a free-of-charge 5-year warranty for unlimited kilometres, 8yrs / 1.5 lac KM warranty on the Battery Pack system, round-the-clock Roadside Assistance (RSA) for 5 years, and 5 Labour-free Services.

### **About MG Motor India**

Founded in the UK in 1924, Morris Garages vehicles were world-famous for their sports cars, roadsters, and cabriolet series. MG vehicles were much sought after by many celebrities, including the British Prime Ministers and even the British Royal Family, for their styling, elegance, and spirited performance. The MG Car Club, set up in 1930 at Abingdon in the UK, has thousands of loyal fans, making it one of the world's largest clubs for a car brand. MG has evolved into a modern, futuristic, and innovative brand over the last 96 years. Its state-of-the-art manufacturing facility in Halol, Gujarat, has an annual production capacity of 80,000 vehicles and employs nearly 2,500 workers. Driven by its vision of CASE (Connected, Autonomous, Shared, and Electric) mobility, the cutting-edge automaker has augmented across-the-board 'experiences' within the automobile segment today. It has introduced several 'firsts' in India, including India's first Internet SUV – MG Hector, India's first Pure Electric

Internet SUV – MG ZS EV, India's first Autonomous (Level 1) Premium SUV – MG Gloster and MG Astor- India's first SUV with personal AI assistant and Autonomous (Level 2) technology.