

## **Namma Boy Sells 6 ZS EVs in a Month During Training**

**07, June 2021:** A young trainee at MG Motor India, Aditya Mathur, has made a name by selling 6 ZS EVs in a month as a part of the automobile company's Nurture Programme. The 22-year-old Bangalore resident had joined the 12-month training on 1st March 2021.

After a successful Season 1, MG Motor India has come back with the second edition of its Nurture Programme, wherein it trains engineering and management students like Aditya who are interested in the automobile sector. The Season 2 of the Nurture programme commenced in February with 107 students. While more than 200 students from the first batch are now placed with MG and other automotive brands, around 100 more students will join the training programme this month.

Sharing his experience, Aditya said, "I am familiar with electric vehicles as I have been a part of an automotive club at my college. We got several opportunities to showcase our talent. In 2018, our electric car was placed at the first spot in the endurance race at a go-karting competition BKFCT. The MG Nurture programme gave me the right direction by polishing my skills further, thereby making it much easier to pitch prospective customers."

MG empowers the Nurture candidates with unbridled access to innovative and state-of-the-art technologies for improved performance. Taking its approach a step further this year, the carmaker has decided to make it a 12-month training programme. As a part of the programme, students will be given a monthly stipend and MG certification at the end of the training alongside a chance to get placed with MG or its channel partners.

###