

MG Motor India Supports Patan Girls with its community development initiative

Lays foundation for supporting football facilities at Sampra, Patan District.

Halol, March 14, 2020: Patan Girls from a small village Sampra (in Gujarat) are today leading a football revolution within our nation. Now, they have found backing from MG Motor as well, which is doing precisely the same on the automotive front. As part of its community development initiative, MG Motor India has committed to build operational facilities at Sampra, Primary School, Patan District, located around 250 kilometers from its Halol manufacturing plant.

MG Motor is also the official global car partner for Liverpool Football Club. The support to Patan Girls comes across as an extension to MG Motor's patronage for the global footballing culture even at the grass-root level. Several prominent personalities from the district marked their presence during the Bhumi Pujan of Big Hall, Washrooms facilities at Sampra Primary School was conducted by Shri Dilipkumar Thakor, Hon'ble Minister of Labour and Employment, Disaster Management, Devsthan, and Pilgrimage Development in the Government of Gujarat and Shri Yeshwinder Singh Patial, Director HR, MG Motor India. They include Shri K C Patel, Mahamantri Bhartiya Janta Party (BJP) Gujarat Pradesh, Shri Mohanbhai Patel, Dist. BJP President, Patan, Shri Swapnil Khare, Sub Divisional Magistrate & Adl. Collector, Patan, Shri Sohanji Thakor, Taluka BJP President, Shri R K Chaudhary, Labour & Employment Department, Gujarat, Shri Jay Kumar Patel, Labour & Employment Department, Gujarat. Other notable figures included Village Sarpanch, Dy. Sarpanch, Taluka Primary Education Officer, to name a few.

Speaking on the event, **Rajeev Chaba - President and Managing Director - MG Motor India, said** "We see multiple similarities in Patan Girls and MG Motor as a brand. Both of us don't believe in adversities. We believe in rising above them irrespective of what they are. It is a matter of great pride for us to extend our support to Patan Girls. We have full faith that our commitment will help Patan Girls in addressing some of their challenges. It will add considerable momentum to their already-stellar rise."

Shri Dilipkumar Thakor, Hon'ble Minister of Labour and Employment, Disaster Management, Devsthan, and Pilgrimage Development in the Government of Gujarat, said, "By laying the foundation for creating supporting infrastructure for Patan Girls, MG Motor India has taken a significant step towards improving their health and hygiene. The Patan Girls are leading India's football revolution and we must do everything in our power to encourage them and support their ongoing success. The

dedication and potential that Patan Girls have consistently displayed is laudable. Their success is a matter of pride for every Indian and will pave the way for more girls to pursue their passion. These young women are truly the future of the country and are proving that talent always comes to the fore.”

Hailing from a village in Northern Gujarat, Patan Girls created an impact by emerging victorious in all of the three categories in 2019’s inter-district football championships: Sub-Junior, Junior, and Senior. They were also an integral part of the Gujarat Under-16 and Under-14 sides that reached the semi-finals of this year’s national championships.

Chandrika Thakur captain of the Patan Girls said; “We are grateful to MG Motor India for coming forward to create supporting infrastructure for us to enable our team to focus entirely on the game. Our team has shown great potential on the field, and I am sure that such initiatives will help us up **improve** our game and bring glory to our country.” In times to come, MG Motor India is committed to bringing more changes for Patan Girls, making it conducive for them to master the game and make India proud at a global level.

As part of its commitment to promote the game of football in India, MG recently leveraged its partnership as the official global car partner of the historic LFC by organizing a Meet and Greet event with the club’s legends. Through this partnership, MG Motor India aims to leverage the growing popularity of football across the globe to strengthen the brand’s presence among its target audience of young, sporty and passionate customers.

About MG Motor India

Founded in the UK in 1924, Morris Garages vehicles were world famous for their sports cars, roadsters, and cabriolet series. MG vehicles were much sought after by many celebrities, including the British Prime Ministers and even the British Royal Family, for their styling, elegance, and spirited performance. The MG Car Club, set up in 1930 at Abingdon in the UK, has thousands of loyal fans, making it by far one of the world’s largest clubs for a car brand. MG has evolved into a modern, futuristic and innovative brand over the last 96 years. MG Motor India has commenced its manufacturing operations at its car manufacturing plant at Halol in Gujarat.

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